

Course Syllabus

ECONS 321

Economics of Sports in America

Course Details

Instructor: Aditi A Surve **Email:** aditi.surve@wsu.edu (<mailto:aditi.surve@wsu.edu>)

Text and Resources: Sports Economics, by Roger D. Blair

Office hours : Monday, Wednesday after class or by appointment.

TA: Mikayla Badgley **Email:** mikayla.badgley@wsu.edu

TA Office hours : Wednesday 11:00 am to 12:00 pm

More Information (https://wsu.instructure.com/courses/1533658/external_tools/retrieve?display=borderless&url=https://apps.aoi.wsu.edu/coursemoreinfo/course_more_info.aspx)

Course Overview

Economic aspects of American sports; fan demand; advertising; team output decisions; league/conference organization; government and sports.

Student Learning Outcomes (SLOs)

Course Goals:

- Improve critical thinking skills
- Improve reading and comprehension of professional vocabulary
- Sharpen analytical problem solving abilities

Course Objectives:

- Analyze academic journal articles for shortcomings
- Apply high level research to industry and society
- Read and comprehend the implications of results from professional journals
- Mathematically solve for optimal conditions in various markets
- Apply demand factors to industry scenarios Identify causes and effect of competitive imbalance
- Evaluate the value of inputs of production for both demand and labor

Course Work

This course is a high-paced course, which requires a lot of reading.

Course Materials:

Powerpoint lectures with embedded video tutorials are found in the Lessons folders. The content is based on notes from the textbook, discussion of journal articles, readings from relevant books, media, and other materials.

Assignments

Almost every week, there is something due. All assignments are due at 11:59 PM on their due date (typically Sunday).

Problem Sets

There will be 7 problem sets, 30 points each. The problem set with the lowest score will be dropped.

You will get one try per problem set. If you miss the deadline, you will get a 10% deduction of the grade for every day after you submit your assignment.

Grading Problem Sets: The problem sets will be graded automatically via Canvas.

Writing/Research Assignments

There will be 4 writing assignments, 50 points each that will account for 20% of your total grade in the course. Assignments are mostly based on reading or data analysis.

Project

This is a group project. Each group will consist of 6 students. You will create an original media document such as an infographic, PowerPoint presentation, webpage, etc. on a topic related to sports economics. Topics must be approved by the instructor and only one group may do a given topic. Grades will be based on a project proposal, final submission and in class presentation. Presentations will be 18 minutes long following to which there will be a 5 minutes discussion. See the Project Module in Canvas for more details.

Assessments

There will be two exams during this class: one midterm exam and one final exam worth 200 points each. Calculator and formula sheet or notes will be allowed. Formula sheet should be a4 size (front and back)

No Make-up Exams! Exams cannot be taken late under any circumstance.

Final Exam Policy: The final examination is comprehensive. I will only consider alternate times for extenuating circumstances. These circumstances do not include travel arrangements. I will also not consider alternate times if you contact me three weeks before the final.

Bonus Assignments

Throughout the modules of the course, there are assignments and activities that will be presented alongside related information. These assignments are completely optional. They are also very helpful in applying the material that you will learn in this class to the real world, and in learning how to gather and process data. I highly encourage you to complete these assignments even if your grade does not need them.

I am often told that the exams are very difficult in this class (They are supposed to be!). These bonus assignments also allow you the opportunity to regain some of the points that you may lose on exams.

Grading

Assignment Breakdown

Assignment	Number of Assignments	Points for each	Points	Percent of Overall Grade
Problem Sets	7 – 1 (lowest dropped)	30	180	18%
Writing Assignments	4	50	200	20%
Project	1	220	220	22%
Midterm Exam	1	200	200	20%
Final	1	200	200	20%
Total			1,000	100%


Grading Schema

Grade	Percent	Grade	Percent
A	930-1000	C	730-769

Grade	Percent	Grade	Percent
A-	900-929	C-	700-729
B+	870-899	D+	670-699
B	830-869	D	600-669
B-	800-829	F	less than 600
C+	770-799		

I grade the exams. Problem sets are graded automatically on Canvas. Writing assignments are graded by your peers and myself. Challenges to a grade must be discussed with me. You may present your case to me IN WRITING, along with the assignment in question, explaining in detail why you deserve a different grade. I reserve the right to re-grade the entire assignment, which may result in your grade being lowered rather than raised. All disputes must be submitted within 7 days of the return of the assignment according to the syllabus. All course grades are subject to department review.

Proctored Exams

For information about your proctored exam(s) please see the course "More Information" page link which can also be found on the [schedule of classes website](http://schedules.wsu.edu/)  (<http://schedules.wsu.edu/>).

Instructor Interaction

The instructor has the latest information about interaction and feedback.

Late Work Policy

The instructor has the latest information about a late work policy.

[Go to top of page](#)

Students are responsible for reading and understanding all university-wide policies and resources pertaining to all courses (for instance: accommodations, crisis resources, policies on discrimination or harassment), which can be found in the university syllabus:

<https://syllabus.wsu.edu/university-syllabus>  [\(https://syllabus.wsu.edu/university-syllabus\)](https://syllabus.wsu.edu/university-syllabus)