Course Syllabus

ECONS 321

Economics of Sports in America

Course Details

Instructor: Aditi A Surve

Text and Resources: Sports Economics, by Roger D. Blair

**More Information (https://wsu.instructure.com/courses/1471398/external_tools/retrieve?
display=borderless&url=https://apps.aoi.wsu.edu/coursemoreinfo/course_more_info.aspx)**

Course Overview

Economic aspects of American sports; fan demand; advertising; team output decisions; league/
conference organization; government and sports.

Student Learning Outcomes (SLOs)

Course Goals:

- Improve critical thinking skills
- Improve reading and comprehension of professional vocabulary
- Sharpen analytical problem solving abilities

Course Objectives:

- Analyze academic journal articles for shortcomings
- Apply high level research to industry and society
- Read and comprehend the implications of results from professional journals
- Mathematically solve for optimal conditions in various markets
- Apply demand factors to industry scenarios Identify causes and effect of competitive imbalance
- Evaluate the value of inputs of production for both demand and labor

Course Work

This course is a high-paced course, which requires a lot of reading.

Course Materials:

Powerpoint lectures with embedded video tutorials are found in the Lessons folders. The content is based on notes from the textbook, discussion of journal articles, readings from relevant books, media, and other materials.

Assignments

Almost every week, there is something due. All assignments are due at 11:59 PM on their due date (typically Sunday).

Problem Sets

There will be 7 problem sets, 30 points each. The problem set with the lowest score will be dropped.

You will get two tries per problem set. There will be no deadline extensions or make-up homeworks, so pay close attention to the course schedule.

Grading Problem Sets: The problem sets will be graded automatically via Canvas.

Writing/Research Assignments

There will be 4 writing assignments, 50 points each that will account for 20% of your total grade in the course. Assignments are mostly based on reading or data analysis.

Project

You will create an original media document such as an infographic, PowerPoint presentation, webpage, etc. on a topic related to sports economics. Topics must be approved by the instructor and only one student may do a given topic. Grades will be based on a project proposal and final submission. See the Project Module in Canvas for more details.

Assessments

There will be two exams during this class: one midterm exam and one final exam worth 200 points each. Each exam will be open for 1 week. You may begin the exam, save your progress and return to the exam later during the week but you will not be able to submit exams after the deadline.

No Make-up Exams! Exams cannot be taken late under any circumstance. Exams will be open for 1 week each. If you do not complete the exam within the 1 week window, you will receive a zero that you will not be able to make up. However, for official university excused absences, you may take the exam early (prior to the absence), conditional on being approved by the instructor.

Final Exam Policy: The final examination is comprehensive. I will only consider alternate times for extenuating circumstances. These circumstances do not include travel arrangements. I will also not consider alternate times if you contact me three weeks before the final.

Bonus Assignments

Throughout the modules of the course, there are assignments and activities that will be presented alongside related information. These assignments are completely optional. They are also very helpful in applying the material that you will learn in this class to the real world, and in learning how to gather and process data. I highly encourage you to complete these assignments even if your grade does not need them.

> I am often told that the exams are very difficult in this class (They are supposed to be!). These bonus assignments also allow you the opportunity to regain some of the points that you may lose on exams.

Grading

Assignment Breakdown

Assignment	Number of Assignments	Points for each	Points	Percent of Overall Grade
Problem Sets	7 – 1 (lowest dropped)	30	**180**	18%
Writing Assignments	4	50	**200**	20%
Project	1	220	**220**	22%
Midterm Exam	1	200	**200**	20%
Final	1	200	**200**	20%
Total			**1,000**	100%

Grading Schema

Grade	Percent	Grade	Percent
A	930-1000	C	730-769
A-	900-929	C-	700-729
B+	870-899	D+	670-699
B	830-869	D	600-669

Grade	Percent	Grade	Percent
B-	800-829	F	less than 600
C+	770-799		

I grade the exams. Problem sets are graded automatically on Canvas. Writing assignments are graded by your peers and myself. Challenges to a grade must be discussed with me. You may present your case to me IN WRITING, along with the assignment in question, explaining in detail why you deserve a different grade. I reserve the right to re-grade the entire assignment, which may result in your grade being lowered rather than raised. All disputes must be submitted within 7 days of the return of the assignment according to the syllabus. All course grades are subject to department review.

Proctored Exams

For information about your proctored exam(s) please see the course "More Information" page link which can also be found on the **schedule of classes website ⊟ (http://schedules.wsu.edu/)** .

Instructor Interaction

The instructor has the latest information about interaction and feedback.

Late Work Policy

The instructor has the latest information about a late work policy.

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Incomplete Grade Policy (Academic Rule 90h)

Incompletes are granted only with permission of the instructor and are subject to the following guidelines:

1. Students must request an incomplete in writing or by e-mail from the instructor before the end of the semester.
2. The request must be signed and dated by the student (or identified by student's e-mail address)

and must explain the reasons behind the request for the incomplete.
3. In order to be considered for an incomplete, there are two main conditions:
    1. A student must complete a minimum of 75 percent of the assigned course work.
    2. A student must have a mathematical possibility of scoring a 60 percent or above for the entire course.
4. If extraordinary circumstances (e.g., family emergency, serious illness) are involved and are documented to the instructor's satisfaction, the professor/ instructor retains the discretion to grant an incomplete even if the minimum conditions outlined in item 3 above are not met.

If an incomplete is granted, the standard WSU policy applies (i.e., ALL work must be completed within one full year from the end of the enrollment semester at issue, unless a shorter time is specified by the instructor. Otherwise, an automatic grade of "F," or failing, will be entered on the student's transcript).

Credit Hour Equivalent

Academic credit is a measure of the total minimum time commitment required of a typical student in a specific course. For the WSU semester system, one semester credit is assigned for a minimum of 45 hours of student effort. See Academic regulation 27.

For a 15-week course, students should expect to spend a minimum of 9 hours per week for each online 3-credit course engaged in activities including, but not limited to: reading, listening to/viewing media, completing assignments and reviewing instructor feedback, contributing to discussions, conducting research, studying for and completing assessments, etc.

For a 7-week course, students should expect to spend a minimum of 19 hours per week for each online 3-credit course engaged in the activities as listed above.

For Graduate Students

The Graduate Student Rights and Responsibilities describes procedures for channeling graduate student complaints, grievances, and concerns to faculty, staff and administrators for appropriate action. In conjunction with this document, graduate students must adhere to the Graduate School's Policies and Procedures. While these rights and responsibilities outline the complaint process, students are encouraged to use the Graduate School Deans for guidance and advice on conflicts that may arise at any point during their course of study at the University.

Academic Integrity

You are responsible for reading WSU's **Academic Integrity Policy (https:// communitystandards.wsu.edu/policies-and-reporting/academic-integrity-policy/)** , which is based on **Washington State law (https://apps.leg.wa.gov/wac/default.aspx?cite=504-26-202)** . If you cheat in your work in this class you will:

- Incur a penalty up to and including failing the assignment, exam, quiz, course requirement, or the course itself.
- Be reported to the **Center for Community Standards (https://communitystandards.wsu.edu/)** .
- Have the right to appeal my decision.
- Not be able to drop the course or withdraw from the course until the **appeals** process is finished.

If you have any questions about what you can and cannot do in this course, ask me.

If you want to ask for a change in my decision about academic integrity, use **the form (https:// cm.maxient.com/reportingform.php?WashingtonStateUniv&layout_id=10)** at the **Center for Community Standards (https://communitystandards.wsu.edu/)** website. You must submit this request within 21 calendar days of the decision.

Copyright

Any course-related materials, presentations, lectures, etc. are the instructor's intellectual property and may be protected by copyright. The use of University electronic resources for commercial purposes, including advertising to other students to buy notes, is a violation of WSU's computer abuses and theft policy (WAC 504-26-218). Selling class notes through commercial note taking services without written advance permission from the faculty, could be viewed as be as copyright infringement and/or academic integrity violation, WAC 504-26-010 (3)(a,b,c,i).

Academic Regulations

Students enrolled in online courses are subject to the same University academic regulations as on-campus students. For the most accurate and up to date information go to **Academic Regulations (https://registrar.wsu.edu/academic-regulations/)** .

Lauren's Promise: WSU's Commitment to Address Discrimination

and Harassment

On October 22, 2018, Lauren McCluskey, 21 years old, was murdered by a man she briefly dated on the University of Utah campus, where she was a student. Lauren was raised in Pullman, Washington. Together with her parents, who are professors at WSU, this university community stands firmly behind Lauren's Promise: **WSU will listen and facilitate support and reporting options if someone is threatening you.**

WSU prohibits discrimination and sexual misbehavior. Discrimination includes discriminatory harassment, sexual harassment, and sexual misbehavior. Sexual misbehavior includes stalking, violence between intimate partners, and all types of sexual violence.

If you are in immediate danger, call 911.

If you have experienced or have witnessed discriminatory behavior, you can contact the WSU Office of Civil Rights Compliance & Investigation (CRCI) and/or the **WSU Title IX Coordinator (https:// crci.wsu.edu/title-ix/)** at 509-335-8288. These offices can give you confidential resources and explain your choices to report the behavior. (Go to **crci.wsu.edu (https://crci.wsu.edu/title-ix/)** for more information).

See Policy Prohibiting Discrimination, Discriminatory Harassment, Sexual Harassment, and Sex and Gender Based Violence (**Executive Policy 15 (https://policies.wsu.edu/prf/index/manuals/executive-policy-manual/ep15/)**) and WSU Standards of Conduct for Students (**Chapter 504-26 WAC (https:// app.leg.wa.gov/WAC/default.aspx?cite=504-26)**).

Reasonable Accommodation Statement

Students with disabilities or chronic medical or psychological conditions can request reasonable accommodations. If you need reasonable accommodations to fully participate in this class, please go to your campus' Access Center/Services website. Follow the procedures to request accommodations. You may also contact your campus office to schedule an appointment with an Access Advisor.

The Access Center/Services will notify your instructors of your requested accommodations, but you made need to communicate with your instructors about how some of your accommodations will work (by email, Zoom, or in person).

Contact an Access Advisor on your campus:

- **Global Campus, Pullman Campus, Everett Campus, Bremerton Campus, and Puyallup Campus (https://www.accesscenter.wsu.edu/)** , 509-335-3417, or email **access.center@wsu.edu (mailto:access.center@wsu.edu)**

- **Spokane Campus (https://spokane.wsu.edu/studentaffairs/access-resources/)** , 509-358-7816, or email **The Access Services Team (mailto:j.schneider@wsu.edu)**
- **Tri-Cities Campus (https://www.tricity.wsu.edu/disability/)** , 509-372-7352, or email **The Access Services Team (mailto:g.hormel@wsu.edu)**
- **Vancouver Campus (https://studentaffairs.vancouver.wsu.edu/access-center)** , 360-546-9238, or email **van.access.center@wsu.edu (mailto:van.access.center@wsu.edu)**

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Arrangements for Religious Reasons

Washington State University tries to accommodate students for religious reasons. Students must work with the instructor within the first two weeks of the semester to schedule examinations or other required course activities during the absence. Students should include the specific dates of the religious activity. If the instructor approves the absence, the student's grade is not affected. However, the student is still responsible for any course work required during the absence. If you disagree with the instructor's response, check **Academic Regulation 104 (https://catalog.wsu.edu/General/AcademicRegulations/ListBy/104)** - Academic Complaint Procedures. If you think your request was treated unfairly, contact the **Office of Compliance and Civil Rights (https://ccr.wsu.edu/)** .

Emergencies on Campus

To receive emergency alerts on your phone or by email, click on the link to the page of your campus below. These alerts may include information about active shooter situations and severe weather.

In case of an active shooter, follow these ideas: "**Run, Hide, Fight (https://oem.wsu.edu/emergency-procedures/active-shooter/)** ".

In any emergency, remain ALERT by observing and paying attention to WSU emergency alerts. ASSESS your specific situation, and ACT to ensure your own safety and the safety of others if you are able.

- **Bremerton Campus (https://school.eecs.wsu.edu/academics/undergraduate-program/electrical-engineering/bremerton/safety-and-security-for-students-at-wsu-bremerton/)**
- **Everett Campus (https://everett.wsu.edu/campus-safety/)**
- **Pullman Campus (https://oem.wsu.edu/)**

- **Spokane Campus (https://spokane.wsu.edu/emergency-management/)**
- **Tri-Cities Campus (https://tricities.wsu.edu/emergency/)**
- **Vancouver Campus (https://www.vancouver.wsu.edu/public-safety)**

Online Collaboration

The essence of education is exposure to diverse viewpoints. You will engage with people with vastly different opinions and backgrounds. You are encouraged to disagree with the substance of others' ideas and opinions but do so with an active sense of respect for one another, and without losing focus on the topic at hand. Personal attacks, inflammatory statements, flaming, trolling, and disruption of the discussion do not have a place in academic discourse. Postings must comply with University policy on use of computing resources, including those regarding harassment and discrimination, as well as conform to the **WSU Community Standards (https://communitystandards.wsu.edu/home/)** .

Your instructors will promote high-quality academic discussions by removing any posts they view as disruptive of the educational process and alerting students whose posts have been removed that they have violated course expectations. Students who continue to misuse the discussion boards after a warning may be subject to removal of access rights, course failure, and referral to the Office of Community Standards.

Review the netiquette guidelines. (https://online.wsu.edu/currentstudent/netiquette-guidelines/)

Cougar Community and Reimbursement Options

Student Involvement (https://online.wsu.edu/currentstudent/student-involvement/) : Explore all the ways to become involved at WSU Global Campus and get connected with the Coug community.

Reimbursements (https://online.wsu.edu/aswsug/reimbursements/) : ASWSU Global offers a variety of reimbursements to current S&A fee paying Global Campus students, including internet, childcare, mental health and wellness, a grocery voucher program and more.

Mental Health Resources and Support

Mental Health (https://online.wsu.edu/currentstudent/mental-health/) : Life as a student can be stressful. WSU Global Campus has mental health resources that may help.

988 Suicide & Crisis Hotline (https://988lifeline.org/) : 24/7 call for yourself or if you are concerned about a friend, acquaintance, or family member.

Technical Support

The **WSU Global Campus Current Student (https://online.wsu.edu/currentstudent/)** site has all the non-content and administrative and contact related information you need to be a successful online learner as well as **study tips and skills for success (https://online.wsu.edu/currentstudent/student-support/skills-for-success/)** .

Before contacting Technical Support please visit our **Equipment Requirements web page (http://online.wsu.edu/currentStudent/supportTeam/techRequirements.aspx)** to ensure your system meets our computer requirements and test your connection.

Technical support is available 24/7

A member of our technical support team will assist you or direct your request to the appropriate group. The technical support team is NOT able to answer questions about course content or procedures (e.g., assignments, grades).

Please visit our **Tech Support web page (https://online.wsu.edu/techready/tech-support/)** for up to date hours and contact information.

Library Support

All students enrolled in Washington State University online courses can use the WSU Libraries online databases and receive reference and research assistance from their home campus. Students can also borrow books and other circulating material as well as access full-text journal articles.

General Library Links by Campus

- **Pullman Library Support (http://libraries.wsu.edu/)**
- **Global Campus Library Support (http://libguides.libraries.wsu.edu/global)**
- **Vancouver Library Support (https://library.vancouver.wsu.edu/)**
- **Tri-Cities Library Support (http://tricities.wsu.edu/library)**
- **Library Support at Spokane – Riverpoint and Nursing at Yakima (https://spokane.wsu.edu/library/)**
- **College of Nursing Library Support (https://nursing.wsu.edu/library-services/)**

Online Tutoring

As a WSU student enrolled in an <u>undergraduate course</u>, you have FREE unlimited access to Online Tutoring. This is not a course requirement, but a resource for you to utilize as needed.

With three ways to access a tutor you can choose the one that best fits your needs:

- **Submit a paper:** Writing Lab tutors will respond to papers in ANY academic subject. Just submit your paper, ask specific questions on the submission form, and a tutor will respond within 24-48 hours.
- **Live tutoring:** eChat rooms allow students to meet with tutors in one-on-one tutoring sessions via a fully interactive, virtual online environment.
- **Leave a question:** Students can leave specific questions for a tutor in any of our subjects by taking advantage of our eQuestions option. Our tutors will respond to your question within 24-48 hours.

More details and the list of available tutoring subjects can be found at **www.eTutoringOnline.org (https://www.etutoringonline.org/)** .

As a WSU student enrolled in a <u>graduate level course</u>, you have FREE unlimited access to writing support through eTutoringOnline. This is not a course requirement, but a resource you may utilize as needed.

Writing Lab tutors will respond to papers in ANY academic subject. If you're working on a paper for ANY of your courses our tutors can help you. Just submit your paper, ask specific questions on the submission form, and a tutor will respond within 24-48 hours. For more information visit **www.eTutoringOnline.org (https://www.etutoringonline.org/)** .

Important Dates and Deadlines

Students are encouraged to refer to the **academic calendar (https://registrar.wsu.edu/academic-calendar/)** often to be aware of critical deadlines throughout the semester.

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Please see the Course Schedule for the most comprehensive list of due dates.

University Syllabus

Students are responsible for reading and understanding all university-wide policies and resources pertaining to all courses (for instance: accommodations, crisis resources, policies on discrimination or harassment), which can be found in the university syllabus:

https://syllabus.wsu.edu/university-syllabus ⤷ **(https://syllabus.wsu.edu/university-syllabus)**